



## **Assistant Producer, Fly.com**

### **Office Location: London**

Travelzoo (Europe) Ltd is the European subsidiary of Travelzoo Inc. (NASDAQ: TZOO), a global Internet media company. Travelzoo is the world's largest and most trusted publisher of travel and entertainment deals, with 18 weekly million subscribers to its publications.

Fly.com™ (<http://www.fly.com>) is a travel search engine. Owned and operated as a division of Travelzoo, Fly.com was launched in the U.S. in February 2009, just after purchasing the domain name [www.fly.com](http://www.fly.com) in January 2009 for US\$1.8 million.

Fly.com™ enables users to compare the best flight options from airline and online travel agency web sites, and then refers users to the airline or online travel agency of their choice. As a result, Fly.com is not a booking engine. Our goal is to deliver the fastest, easiest travel search experience on earth.

The **Assistant Producer**, Fly.com will be part of the Fly.com team and be responsible for powering the growth of this innovative travel search engine through Europe, in particular:

- Overseeing and carrying out the creation and delivery of online content, both paid and editorial, on Fly.com
- Reporting performance to clients and internal stakeholders
- Ensuring that the product offers the highest quality user experience and content
- Conducting competitive, industry and user research and analysis
- Determining and implementing product enhancements that maintain product superiority
- Partnering with the business development team to attract and maintain long-term advertising clients
- Managing and creating Fly.com content placed in Travelzoo's e-mail and Web site publications, which reach over 3 million subscribers in Europe
- Testing and quality assurance

### **Candidate profile**

- Degree-level educated (or equivalent)
- Experience acquired in a similar role, ideally in high growth companies
- Experience in delivering complex multiple web production projects
- Good technical grounding in a range of internet tools and their application, some knowledge of User Interface Design would be an advantage
- Fluency in a second European language, especially German, would be a distinct advantage

### **What we offer**

- Competitive salary
- Excellent global career opportunities in a high growth media company
- Unique travel perk

If you recognize yourself in the profile, please send your CV with a cover letter to the attention of:

Ulrike Geissler  
HR Manager  
[eujobs@travelzoo.com](mailto:eujobs@travelzoo.com)