



Marketing Assistant – Online Media

Office Location: London

Travelzoo (Europe) Ltd is the European subsidiary of Travelzoo Inc. (NASDAQ: TZOO), a global Internet media company. Travelzoo is the world's largest and most trusted publisher of travel and entertainment deals, with 18 weekly million subscribers to its publications.

Travelzoo has operated in Europe since May 2005 and is one of Europe's fastest growing Internet media brands. Travelzoo's European media properties, which reach more than 3 million travel & entertainment enthusiasts in France, Germany, Spain and the UK, include the Travelzoo Top 20® list, the Newsflash™ email alert service, Travelzoo® websites, (<http://www.travelzoo.com>), the Travelzoo Network™, the SuperSearch™ search tool, and Fly.com™. Travelzoo's deal experts, in 21 offices around the world, follow a one-of-a-kind process to source, verify and alert subscribers to the very best travel and entertainment offers.

The **Marketing Assistant**, Social Media, will assist in improving awareness and strengthen the company's brand on social media platforms such as Facebook, Twitter, MySpace and other web channels, in particular:

- Assist the marketing departments across Europe in the development, executing and optimization of marketing campaigns, in support of the company's broader marketing and communication goals
- Handle social media sites, such as writing blog posts, communicating with communities, creating and maintaining social networking profiles
- Edit copy for print and web sites and optimize web listings, as well as maintain accurate databases
- Contribute to marketing department's strategy, such as carrying out market research and writing reports on the effectiveness of social media activities

Candidate profile

- Educated to degree level (or equivalent)
- The ideal candidate will have first professional experience in a similar role and is apt to work in a fast paced, high growth work environment with a matrix organisation
- Strong written/verbal and interpersonal skills, both for internal and external consumption
- Advanced computer skills in Microsoft Office (Excel, PowerPoint) is essential, some SEO experience would be beneficial
- Fluent English and additional language skills such as German, French or Spanish

What we offer

- Competitive salary
- Excellent global career opportunities in a high growth company
- Unique travel perk

If you recognize yourself in the profile, please send your CV with a cover letter to the attention of: Ulrike Geissler

HR Manager

eujobs@travelzoo.com