



Travelzoo is a global Internet media company. With more than 18 million subscribers in Australia, Canada, China, France, Germany, Hong Kong, Japan, Spain, Taiwan, the United Kingdom and the United States of America. Travelzoo publishes offers from more than 1,000 advertisers. Travelzoo's deal experts review offers to find the best travel deals and confirm their true value.

Forbes magazine ranked Travelzoo #6 on its 2006 list of 200 best-run growth companies.

Producer – Internet Media

This position is based in Sydney.

Working with General Manager, Australia, the **Producer** will be responsible for the following -

Job Duties

- Managing weekly and long-term online advertising campaigns for airlines, hotel/ hotel management companies, cruise lines, holiday packagers, tourism boards, travel agencies, car rental companies, and more
- Sourcing, researching and developing outstanding travel deals
- Writing highly compelling, engaging Travelzoo content
- Liaising with producers in other countries to ensure the site is regularly updated with international content
- Monitor the localization of international postings
- Understanding the needs of current and potential clients
- Partnering with clients to determine how to best leverage Travelzoo's products
- Meeting publishing deadlines

Requirements

- Ability to work in a close knit team
- Bachelor's degree required
- Interest in online content and travel deals
- 3+ years of professional experience (experience working with online content preferred)
- Excellent interpersonal and communications skills (both written and verbal)
- Exceptional attention to details
- Strong project management, problem solving and organizational skills
- Proactive and self-motivated to manage and maximize online campaigns successfully
- Initiative, creative, and must have the drive and ability to manage a successful publication
- Familiar with Microsoft Office Applications

We offer

Competitive salary package

Excellent international career opportunities in a high growth company

Exciting and fast paced work environment

Ask about our travel perk!

Please e-mail your resume and a brief description of why you'd like to join us to

ap-jobs@travelzoo.com